

*City of Las Vegas*  
*Office of the City Council*

# Proclamation



- WHEREAS;* Ten years ago this October, 2007, Dena Tripp and Debra Shwetz fulfilled their life long dreams of becoming entrepreneurs by opening the first Nothing Bundt Cakes store in Las Vegas, Nevada; and
- WHEREAS;* by starting out in their own kitchens, they combined the cake recipe from one with the frosting recipe of the other to create a cake that has both a delicious taste and a nostalgic design ; and
- WHEREAS;* after they successfully achieved sales of over one million dollars (\$1,000,000.00) at their stores in the Las Vegas area, Nothing Bundt Cakes has now expanded with franchises opening in Reno, Nevada, Scottsdale and Phoenix, Arizona, and Poway, California with fifteen (15) more stores scheduled to open every year for the next five (5) years; and
- WHEREAS;* Dena and Debbie believe in giving back to the community that helped them grow, they have generously donated a countless number of their cakes to local schools, charities and organizations; and
- THEREFORE;* We, the Mayor and Members of the Las Vegas City Council, do hereby take great pride in proclaiming Wednesday, October 17, 2007 as:

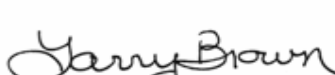


## *Nothing Bundt Cake Day*

*In the City of Las Vegas and urge all citizens and employees to join us in celebrating **NOTHING BUNDT CAKE DAY** and participate in the daylong activities.*

  
Mayor Oscar B. Goodman


  
Mayor Pro Tem Gary Reese

  
Councilman Larry Brown

  
Councilman Steve Wolfson

  
Councilwoman Lois Tarkanian

  
Councilman Steven D. Ross

  
Councilman Ricki Y. Barlow